



# WorldLink SMS Gateway eLite

## MOST ROBUST SMS GATEWAY FOR SYSTEM DEVELOPERS & SYSTEM INTEGRATORS

WorldLink SMS Gateway eLite deliver fast deployment and integration of SMS functionalities into existing software applications. The open source architecture (i.everything) of WorldLink SMS Gateway enables System developers/ System Integrators to seamlessly integrate into their existing developed applications, whereby enabling SMS functionalities within the applications.

## SCALABLE/ ROBUST ARCHITECTURE

With the open source BizRules written in Microsoft Visual Basic 6/ Microsoft Visual Basic Express Edition/ Microsoft C# Express Edition, software developers are able to focus on building of Business Rules definitions. On average, integration of WorldLink SMS Gateway to an existing software application takes about 7 days.

## SYSTEM INTEGRATION

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WorldLink SMS Gateway allows the flexibilities to define almost any protocols you required to integrate into your existing applications. Example: SMTP/POP, TCP/IP, SQL Statements, SNMP, Flat File, etc

There is no need for Software developers/ System Integrators to have any understanding on the protocol to communicate with the GSM device. In fact, this major complexity is Fully managed by WorldLink SMS Gateway.

## Two Ways SMS Messaging

The two ways SMS Messaging feature enables the system to receive SMS response from mobile users. These responses can be stored into a database or further processed to provide complex SMS response back to the user.

## Feature of WorldLink SMS Gateway eLite

- Standard SMS Message Send/ Receive/ Delete functions
- SMS Messages Management
- Error Handling on SMS failure
- Audit Trail and events logs
- Sample Application (Open Source)
- BizRules in Visual Basic 6, C#, VB.Net (Open Source)
- Two way SMS Messaging features
- Automatic Info-on-demand features

## Some of our clients

- Intel
- AMD
- Molex
- Samsung
- Hewlett-Packard
- Ricoh
- Schneider Electric Buildings
- Singapore Airline
- CAAS
- MOL Shipping
- Equinix
- Gain City
- CapitaLand

Empowering SMS functionalities to Corporates