

WORLDLINK TECHNOLOGIES (S) PTE LTD

MobileXlerts SMS Centre

User Guide

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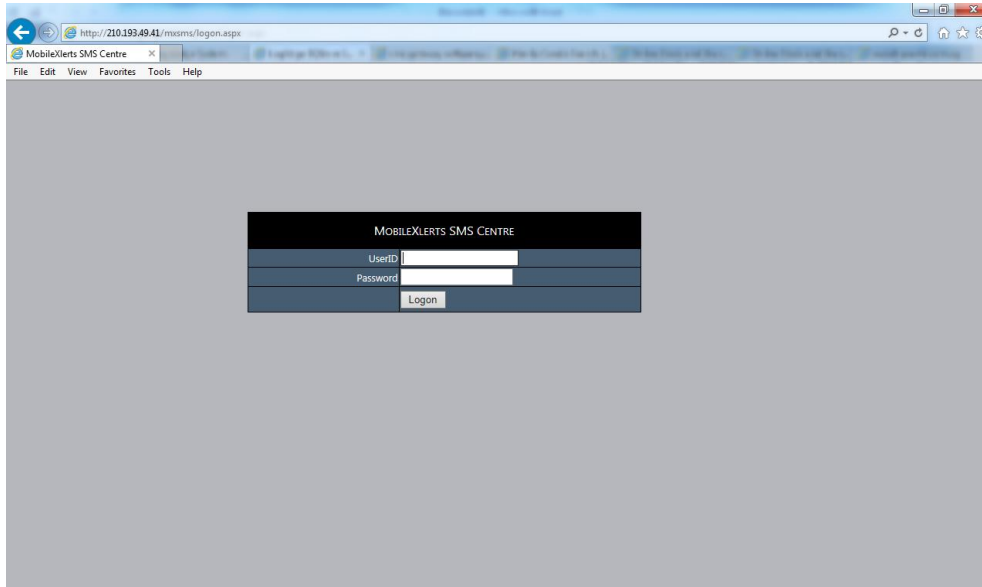
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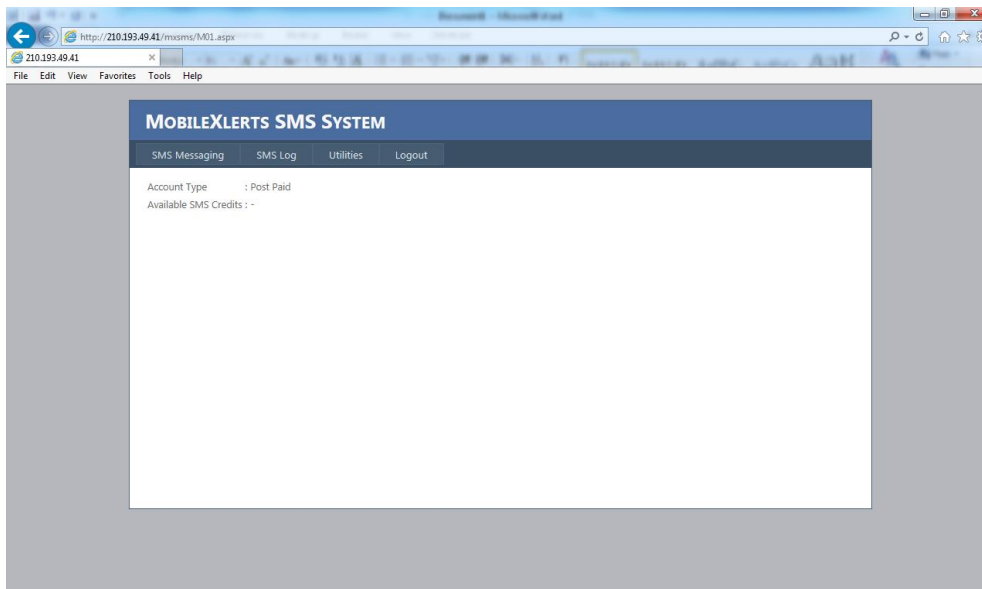
Logon Screen

User will enter the userid and password assigned by the WorldLink.



Main Console

User can choose the functionalities within the system.



Broadcast SMS from CSV

Users are allowed to schedule the SMS broadcast date/time. They can choose the “File to import” to import the CSV file from their computer.

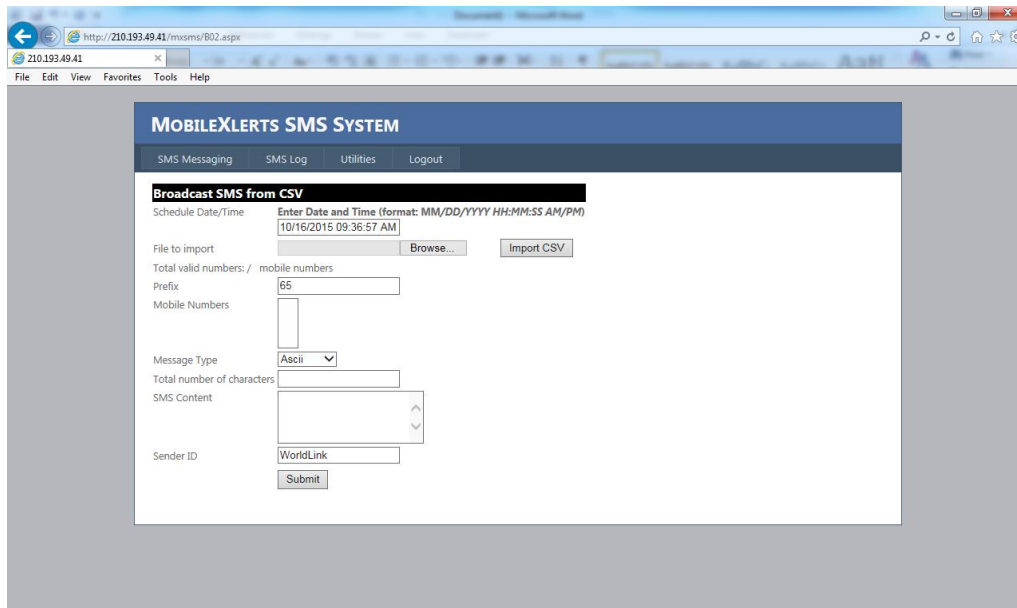
The “Prefix” field is to auto append the country code to the mobile numbers imported.

After importing, the valid mobile phone numbers will be populated into the “Mobile numbers” field. The system will display the total valid numbers and the total numbers imported.

If you are sending only ENGLISH SMS content, you will choose the “ASCII” for the “Message Type” field. However, if you are sending NON-ENGLISH SMS content like Chinese, Thai, Korea, etc., you will need to choose the “UNICODE” for the “Message Type” field.

Please note that the system support concatenated SMS. For English SMS content, any SMS up to 160 characters will be sent as a single SMS messages. If you have English SMS content more than 160 characters, the system will send concatenated SMS. Each concatenated SMS character will be 153.

For example, if you have a SMS content of 320 characters, there will be 3 concatenated SMS messages sent. (320 / 153 is more than 2 SMS length limit for concatenated SMS)



The screenshot shows a web browser window with the URL <http://210.193.49.41/mvsmms/B02.aspx>. The browser's address bar shows the IP address 210.193.49.41. The page title is "MOBILEXLRTS SMS SYSTEM". The navigation menu includes "SMS Messaging", "SMS Log", "Utilities", and "Logout". The main content area is titled "Broadcast SMS from CSV" and contains the following fields and controls:

- Schedule Date/Time:** A text input field with the value "10/16/2015 09:36:57 AM". A small instruction above the field reads "Enter Date and Time (format: MM/DD/YYYY HH:MM:SS AM/PM)".
- File to import:** A text input field with a "Browse..." button and an "Import CSV" button.
- Total valid numbers: / mobile numbers:** A text input field.
- Prefix:** A text input field with the value "65".
- Mobile Numbers:** A text input field.
- Message Type:** A dropdown menu with "Ascii" selected.
- Total number of characters:** A text input field.
- SMS Content:** A text area with a vertical scrollbar.
- Sender ID:** A text input field with the value "WorldLink".
- Submit:** A button at the bottom of the form.

Ad-hoc Single SMS Messaging

User can send out Ad-hoc Single SMS from the system.

The screenshot shows the 'MOBILEXALERTS SMS SYSTEM' interface. The main heading is 'Ad-hoc Single SMS Messaging'. Below this, there are several input fields: 'Schedule Date/Time' with a value of '10/16/2015 09:37:23 AM', 'Mobile Number' (with a note to include country code), 'Message Type' set to 'Ascii', 'Total number of characters', 'SMS Content' (a text area), and 'Sender ID' set to 'WorldLink'. A 'Submit' button is located at the bottom right of the form.

SMS Outbox (Batch)

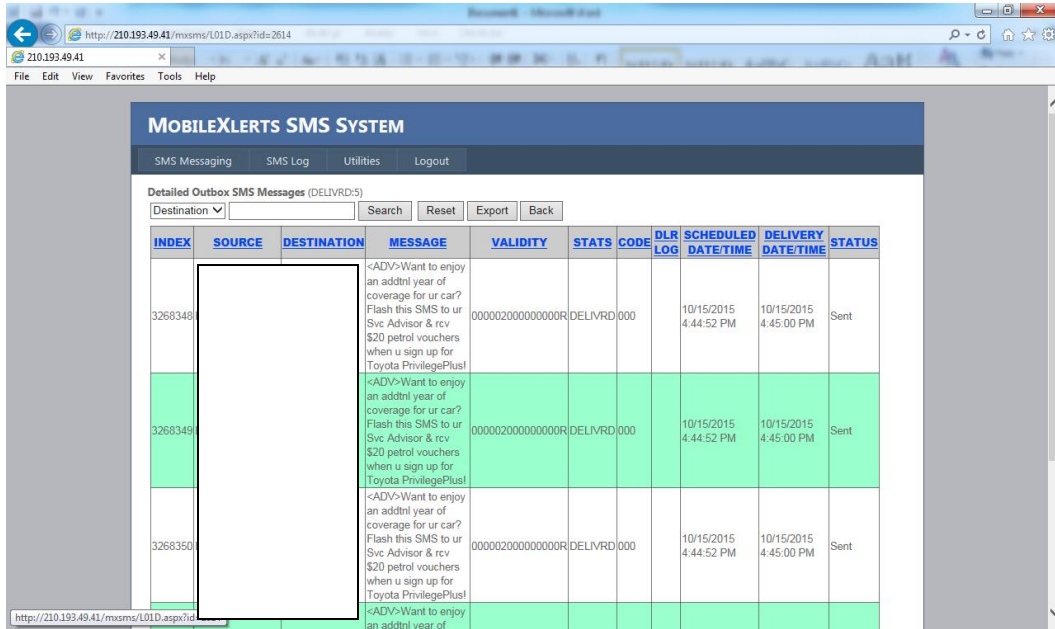
System will list the log for the SMS submitted.

The screenshot shows the 'MOBILEXALERTS SMS SYSTEM' interface with the 'SMS Log' tab selected. The page title is 'Scheduled SMS Messages'. Below the title, there is a search bar and a 'Reset' button. The main content is a table with the following columns: INDEX, SOURCE, SCHEDULE DATE/TIME, MESSAGE, COUNT, STATUS, and USER. The table contains several rows of data, each representing a scheduled SMS message.

INDEX	SOURCE	SCHEDULE DATE/TIME	MESSAGE	COUNT	STATUS	USER
155			<ADV>-Want to enjoy an addtl year of coverage for ur car? Flash this SMS to ur Svc Advisor & rcv \$20 petrol vouchers when u sign up for Toyota PrivilegePlus!	187	Scheduled	borneo
154			<ADV>-Want to enjoy an addtl year of coverage for ur car? Flash this SMS to ur Svc Advisor & rcv \$20 petrol vouchers when u sign up for Toyota PrivilegePlus!	5	Submitted	borneo
153			<ADV>-Want to enjoy an addtl year of coverage for ur car? Flash this SMS to ur Svc Advisor & rcv \$20 petrol vouchers when u sign up for Toyota PrivilegePlus!	3	Submitted	borneo
152			<ADV>- Suzuki Fans! Join us at our NEW SWIFT SPECIAL EDITION private preview this Sat, 12pm - 4pm, to enjoy VIP 1.99% interest rate, 6 bids Guaranteed COE, \$1000 insurance subsidy & FREE upgrade from SWIFT to NEW SWIFT SPECIAL EDITION worth \$4000 for first 18 units only! See you at our showroom @ 61 Ubi Ave 2, #01-08 Automobile Megamart S(408898) UN 85496049	10410	Submitted	Champion
151			<ADV>- Suzuki Fans! Join us at our NEW SWIFT SPECIAL EDITION private preview this Sat, 12pm - 4pm, to enjoy VIP 1.99% interest rate, 6 bids Guaranteed COE, \$1000 insurance subsidy & FREE upgrade from SWIFT to NEW SWIFT SPECIAL EDITION worth \$4000 for first 18 units only! See you at our showroom @ 61 Ubi Ave 2, #01-08 Automobile Megamart S(408898) UN 85496049	1	Submitted	Champion
150			<ADV>- Suzuki Fans! Join us at our NEW SWIFT SPECIAL EDITION private preview this Sat, 12pm - 4pm, to enjoy VIP 1.99% interest rate, 6 bids Guaranteed COE, \$1000 insurance subsidy & FREE upgrade from SWIFT to NEW SWIFT SPECIAL EDITION worth \$4000 for first 18 units only! See you at our showroom @ 61 Ubi Ave 2, #01-08 Automobile Megamart S(408898) UN 85496049	1	Submitted	Champion

Detailed Outbox SMS Messages

System will list all the mobile numbers within the SMS batch record. You will be able to see the SMS delivery status report for each and every SMS sent.



The screenshot displays the MOBILEXLRTS SMS SYSTEM interface. At the top, there are navigation tabs for SMS Messaging, SMS Log, Utilities, and Logout. Below these is a search bar with a 'Destination' dropdown and buttons for Search, Reset, Export, and Back. The main content is a table titled 'Detailed Outbox SMS Messages (DELIVRD:5)'. The table has the following columns: INDEX, SOURCE, DESTINATION, MESSAGE, VALIDITY, STATS, CODE, DLR LOG, SCHEDULED DATE/TIME, DELIVERY DATE/TIME, and STATUS. Three rows of data are visible, each representing an SMS sent to a different destination. The first row has index 3268348, the second 3268349, and the third 3268350. All three rows show a status of 'Sent' and a delivery date/time of 10/15/2015 4:45:00 PM. The message content for all three is: '<ADV>Want to enjoy an addtl year of coverage for ur car? Flash this SMS to ur Svc Advisor & rcv \$20 petrol vouchers when u sign up for Toyota PrivilegePlus!'. The table is partially obscured by a large white rectangular box in the center.

INDEX	SOURCE	DESTINATION	MESSAGE	VALIDITY	STATS	CODE	DLR LOG	SCHEDULED DATE/TIME	DELIVERY DATE/TIME	STATUS
3268348			<ADV>Want to enjoy an addtl year of coverage for ur car? Flash this SMS to ur Svc Advisor & rcv \$20 petrol vouchers when u sign up for Toyota PrivilegePlus!	000002000000000R	DELIVRD	000		10/15/2015 4:44:52 PM	10/15/2015 4:45:00 PM	Sent
3268349			<ADV>Want to enjoy an addtl year of coverage for ur car? Flash this SMS to ur Svc Advisor & rcv \$20 petrol vouchers when u sign up for Toyota PrivilegePlus!	000002000000000R	DELIVRD	000		10/15/2015 4:44:52 PM	10/15/2015 4:45:00 PM	Sent
3268350			<ADV>Want to enjoy an addtl year of coverage for ur car? Flash this SMS to ur Svc Advisor & rcv \$20 petrol vouchers when u sign up for Toyota PrivilegePlus!	000002000000000R	DELIVRD	000		10/15/2015 4:44:52 PM	10/15/2015 4:45:00 PM	Sent